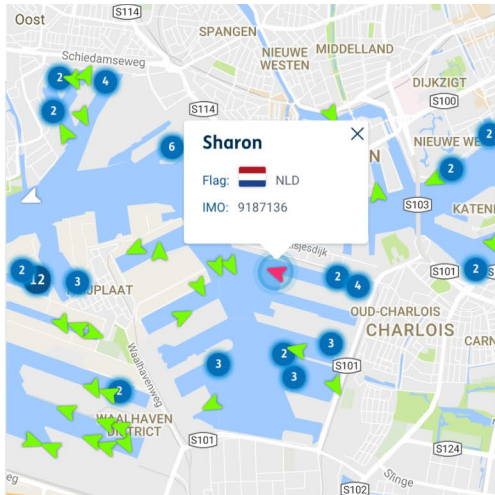
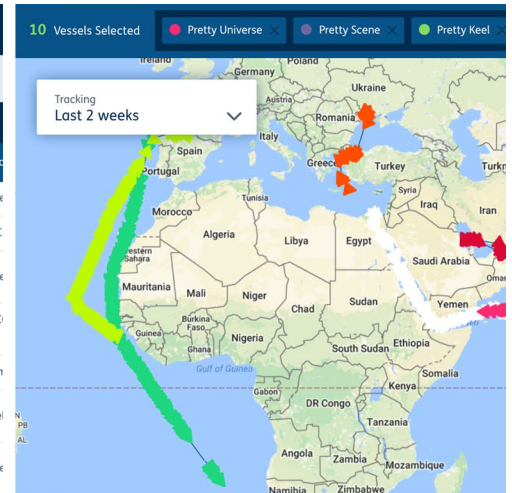


Makemedia redesigned, redeveloped and replatformed the Lloyd's List Intelligence product to deliver a best in class customer experience on a lower cost technology stack.



Rotterdam Country: NLD

IMO	Name	Flag	Vessel Type	Contact
9665645	Thalassa Niki	SGP	fully cellular containership	Enese
9708796	Salahuddin	MHL	fully cellular containership	UASC
9667174	Thalassa Doxa	SGP	fully cellular containership	Enese
9466867	CSCL Star	HKG	fully cellular containership	COSCO D.
9398773	Grete Sibum	CYP	fully cellular containership	Sibun
9349215	Astrosprinter	CYP	general cargo with container capacity	Nagel
9665621	Thalassa Elpida	SGP	fully cellular containership	Enese



## The Opportunity

- » Aging / fragile technical stack
- » User experience optimisation would increase customer engagement
- » Limited product innovation
- » Renewed focus on AIS data integrity
- » Opportunity to eliminate single points of failure through redundancy measures and cloud-based architecture.

## Our Approach

- » A Proof of Concept validated new technology choices
- » A UX immersion phase allowed us to understand customer and business needs
- » We redesigned, re-architected and redeveloped the entire product
- » SPA built on ReactJS, WebAPI, ElasticSearch and AWS
- » High availability, complex processing of geospatial data.

## Find out more

Makemedia specialise in complex data products. We are experts at unpicking complex problems and uncovering the customer value in your data.

Read the full case study at:

[www.makemedia.com/work](http://www.makemedia.com/work)

or get in touch:

info@makemedia.com

0845 017 8777



React



elastic



RabbitMQ



“At the heart of this investment is our ceaseless drive to bring our customers more value and business advantage. The product development will bring Lloyd's List Intelligence into the future and provides a foundation for continual improvements that will grow our customers' businesses.”

*Michael Dell, Head of Maritime & Law, Informa PLC*